



ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Accredited by the NAAC with 'B' Grade
Vaniyambadi – Tamil Nadu

DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)

STAFF ACHIEVEMENTS

Dr. B.Manjula, M.Com, M.Phil., SET., M.Com [CA]., Ph.D.

PAPER PUBLICATIONS

[1] **Green Retailing**, National Conference On Impact Of Retail Marketing On Indian Economy IRMIE-14, February-2014, ISBN 978-93-80686-82-0

[2] **The Impact of Organised Retail Stores On Small Traders In Chennai City.** **International Journal Of Research And Business Innovations** Pg.NO.34,VOL.3 NO.7 SPL.ISSUE JULY - December 2015 - 2321-561

[3] **Retail Entrepreneur**, Shanlax International Journal of Management Pg. No .379 Vol.3spl.Issue January 2016 2321-4643

[4] **WooCommerce- The New smart plug in for doing Electronic Commerce**, International organization of Scientific Research (IOSR) 2018

[5] **Myths and Reality of Retail Trade**, Shanlax International Journal Of Commerce Vol.2 January 2018, 2320-4168

PAPER PRESENTATIONS

[1] **Establishment Of Retail Outlets And Human Settlement In Vaniyambadi**, International Conference On Cross Cultural Management In Global Business , Acharya Business B-School, Bangalore, India And Daito Bunka University , Tokyo, Japan 27 December 2013 to 28 December 2013

[2] **Role Of Mobile Applications In Business Development**, Emerging Trends And Innovations In Digital Marketing, Sankara College-Coimbatore, 28 September 2016.

[3] **Retail Entrepreneur**, International Conference Periyar University Jan.2016

[4] **Non Performing Assets and Its Upshots in Industry Development**, International Conference, Islamiah College, Vaniyambadi. 25 October 2017

[5] **Influence of Job Sculpting On Organisational Development**, Periyar University, 28 March 2011

[6] **History and Evolution of Retail Trade In Ancient India**, Marudhar Kesari Jain College For Women, Vaniyambadi, 28 March 2011

NATIONAL & INTERNATIONAL LEVEL SEMINARS/CONFERENCES - ATTENDED

- [1] **Marketing Strategies for the New Millennium**, Marudhar Kesari Jain College for Women-Vaniyambadi, 30 October 2004
- [2] **E-Resources For Educational Research**, Islamiah College-Vaniyambadi, 9 March 2014
- [3] **Prospects Of Cyber Banking And Electronic Currency In India, Attended**, Sacred Heart College, Tirupattur, 5 August 2005 to 6 August 2005.
- [4] **Intellectual Property Rights: Some Issues**, Thiruvalluvar University -Vellore, 14 October 2005 to 15 October 2005.
- [5] **Prospects Of Medical Tourism**, Sacred Heart College ,-Tirupattur,30 August 2007 to 31 August 2007
- [6] **Corporate Governance and Brand Image India Inc.**, Islamiah College,15 March 2009.
- [7] **Emotional Intelligence And Organizational Development**, Periyar University-Salem, 28 March 2011
- [8] **Trends in Research**, Islamiah College-Vaniyambad, 18 January 2012 to 19 January 2011
- [9] **Consumer Protection And Consumer Welfare IIPA**, Sacred Heart College,-Tirupattur, 21 September 2013 to 22 September 2013
- [10] **Convergence of Internet And Commerce In Modern Era**,Marudhar Kesari Jain College For Women-Vaniyambadi.26 February 2016
- [11] **Role of GST in Development of Indian Economy**, Sacred Heart College,-Tirupattur, 15 December 2017
- [12] **Future of Accounting - Cloud Based Software**,Sri Kanyaka Parameswari Arts and Science College, Chennai, 28 June 2020
- [13] **Journal Writing & Publishing**, Holy Cross College, Tiruchirapalli, 25 June 2020

FACULTY DEVELOPMENT PROGRAMME -ATTENDED

- [1] **Present Scenario And Future Prospects Of Higher Education In India**, Internal Quality Assurance Cell [IQAC] IWASC, 28 December 2017
- [2] **Young Supervisors on Plagiarism Free Research Report Writing**, Thiruvalluvar University, 4 January 2020

[3] **Latex through Spoken Tutorial Project -IIT Bombay**, Vellalar College for Women, 27 July 2020 to 29 July 2020

[4] **Designing a Competitive Curriculum in Commerce - A Front End Approach**, Quaid -E - Millath Government for Women, 4 June 2020

[5] **NBA AND NAAC Accreditation Process**, IQAC - M S Ramaiah Institute Of Technology Under AICTE Margdarshan Scheme , 4 June 2020 to 8 June 2020

[6] **Outcome Based Education & Digital Teaching And Learning**, Islamiah College , Vaniyambadi, 14 June 2020

[7] **Research Capacity Building, Under UGC Stride I Scheme** V.O.Chidambaram College,Thoothukudi, 15 June 2020 to 17 June 2020

NATIONAL & INTERNATIONAL LEVL WEBINARS/WORKSHOPS - ATTENDED

[1] **Quality In Higher Education**, Islamiah College-Vaniyambadi, 18 July 2003

[2] **Research Craft**, Marudhar Kesari Jain College For Women -Vaniyambadi, 4 November 2011 to 5 November 2011

[3]**Statistical Package for Social Sciences**, Marudhar Kesari Jain College for Women-Vaniyambadi, 1 January 2012

[4] **Digital Resources and Publications**, Islamiah College-Vaniyambadi, 24 October 2013

[5] **Socio-Economic And Cultural Impact Of Corona In India**, PG & Research Department Of History, GAC Melur, 1 June 2020

[6] **Blended Learning**, Nine Hours Workshop, SNDT Women's University, Mumbai, 13 June 2020

ORIENTATION PROGRAM/SHORT TERM COURSE - ATTENDED

[1] **Information Technology-Batch LXVIII**, University of Madras, 27 January 2005 to 23 February 2005

[2]**Best Practice in Teaching and Mentoring**, UGC Sponsored Islamiah College-Vaniyambadi, 8 April 2013

[3]**How to Teach Effectively**,Sponsored By MHRD Govt.Of India And AMU (Under The Scheme Of PMMMMNMTT), 3 May 2016 to 9 May 2016

- [4] **Training Programme on Academic Leadership, Sponsored By MHRD** Govt Of India And AMU (Under The Scheme Of PMMMNMTT), 23 August 2017 to 29 August 2017
- [5] **How To Excel In Excel**, Sakthi Kailassh College, Salem, 13 April 2020 to 15 April 2020
- [6] **Income Tax and Its Applications**, Commerce Stream And Department Of BBA In Association With IARA, Trichy, 15 April to 19 April 2020
- [7] **Online Teaching Training Programme, CALEM, MHRD, Aligarh Muslim University** , 25 April 2020 to 1 May 2020
- [8] **Retail Marketing**, PG And Research Department Of Commerce, Vivekanandha College Of Arts And Science Tiruchengode, 15 May 2020 to 22 May 2020
- [9] **Digital Marketing**, PG And Research Department Of Commerce, Vivekanandha College Of Arts And Science Tiruchengode, 15 May 2020 to 22 May 2020
- [10] **Human Resource Management**, Sacred Heart College(Autonomous), Tirupattur, 1 June 2020 to 5 June 2020.

P. Umadevi, M.Com, M.Phil, SET.,(P.hD)

PAPER PUBLICATIONS

- [1] **A study on Job satisfaction and Job involvement Of College Teachers in Quarterly International Journal – Indo global Journal of Commerce & Economics, Volume 2 ,March 2015, Page: 132 to135, ISSN: 2393-9796**
- [2] **A study on Performance Appraisal System in self Financing College in Quarterly International Journal – Indo global Journal of Commerce & Economics, Volume 2, September 2015, Page: 33 to 35, ISSN: 2393-9796**
- [3] **A study on General Public Awareness of Non-Life Insurance Policies in Tirupattur Town** in Shanlax International Journal of Management, Volume 5, Special Issue 2, August 2017, ISSN: 2321-4643
- [4] **A study on Stress Management with special reference to Balamurugan TVs, Tirupattur** in Shanlax International Journal of management , January 2018.

[5] **Impact of Training and Development of Employees Performance**, The International journal of analytical and experimental modal analysis, Islamiah Women's College, Vaniyambadi, Volume XI, Issue VIII , ISSN: 0886-9367, August 2019.

[6] **A Study on Employee Engagement – Private hospitals in Tirupattur**, Eduindex Journals, Voorhees College, Vellore, Vol. 40, Issue 18, ISSN: 2394 – 3114, 8 February 2020.

NATIONAL&INTERNATIONAL LEVEL SEMINARS/CONFERENCES- ATTENDED

[1] **Goods and Services Tax- A boon or bane**, APG & Research Department of Commerce, Islamiah College, (Autonomous), Vaniyambadi, 13 February 2016.

[2] **Envisioning the India's Future in Business**, Sacred Heart College (Autonomous), Tirupattur, 10 January 2018.

[3] **Contemporary issues & Challenges in Commerce and Management**, Sri Ganesh College of Arts & Science, Salem, 13 February 2015.

[4] **Global Business Trend and Revolution in India**, Maruthar Kesari Jain College for Women, Vaniyambadi, 11 August 2016.

[5] **Prolific Management Crafts for Global Eminence**, Marudhar Kesari Jain College for Women, Vaniyambadi, 13 August 2015.

[6] **Augmented ideas and innovation in business interventions**, Marudhar Kesari Jain College for Women, Vaniyambadi, 17 August 2017.

[7] **Drafting Extensional Pedagogy for achieving corporate and academic excellence**, Marudhar Kesari Jain College for Women, Vaniyambadi, Marudhar Kesari Jain College for Women, Vaniyambadi, 12 September 2017.

[8] **New dimensions of commerce in the globalised era**, Marudhar Kesari Jain College for Women, Vaniyambadi, 27 February 2018.

[9] **Entrepreneurship in a Globalised Economy**, Islamiah College (Autonomous), Vaniyambadi, 25 February 2019.

[10] **Rural Entrepreneurship- Transforming the face of Rural India**, Department of Commerce, Sacred Heart College (Autonomous), Tirupattur, 23 September 2016.

[11] **Crafts for Enhancing Management Skills**, Priyadarshini Engineering College, Vaniyambadi, 21 September 2017.

[12] **The Role of Goods and Services Tax (GST) in Development of Indian Economy**, Sacred Heart College, Tirupattur, 15 December 2017.

[13] **Impact of cash to cashless business in India**, PG Department of Commerce, Sacred Heart College (Autonomous), Tirupattur, 30 January 2020.

[14] **Challenges and opportunities in the financial sector and proactive business leadership skills**, PG & Research Department of Commerce and Commerce (CA), MKJC, Vaniyambadi, 11 March 2017.

[15] **CSR policies & Practices**, PG & Research Department of Commerce and Commerce (CA), Marudhar Kesari Jain College for Women, Vaniyambadi, 26 February 2020.

FACULTY DEVELOPMENT PROGRAMME -ATTENDED

[1] **Developing new generation Teachers**, Sydenham Faculty Development Centre in Association with Wilson College under PMMMNMTT, 18 April 2020 to 23 April 2020.

[2] **Moodle Learning Management System**, Sri Akilandeshwari Women's College, Wandawasi, 20 April 2020 to 26 April 2020.

[3] **Power of Emotional intelligence-key to self development**, Shri Krishnaswamy College for Women, Chennai, 4 May 2020 to 5 May 2020.

[4] **Data Analysis using SPSS**, EL Shaddai Academy, Vellore, from 17 May 2020 to 18 May 2020.

[5] **ICT based tools and its applications in teaching process**, BSVS Learning Centre, Nagpur, 27 May 2020 to 2 June 2020.

[6] **GST using Tally release 6.6**, Tally Education Pvt.Ltd., Vellore, 1 June 2020.

[7] **NBA and NAAC Accreditation Process**, IQAC, M.S. Ramaiah Institute of Technology under AICTE Margdarshan Scheme, Bengaluru, 4 June 2020 to 8 June 2020.

[8] **E-Learning tools for MOOC and Creation of own MOOC Courses**, BSVS Educational Learning Centre, Nagpur, 11 June 2020 to 16 June 2020.

[9] **Outcome based Education & Digital Teaching and Learning**, IQAC, Islamiah College (Autonomous), Vaniyambadi, 14 June 2020.

[10] **Research Capacity Building**, Under UGC Scheme, Stride, V.O. Chidambaram College, Thoothudi, 15 June 2020 to 17 June 2020.

[11] **Team Building and Managing**, ICT Academy, Chennai, 22 June 2020 to 26 June 2020.

NATIONAL & INTERNATIONAL LEVEL WEBINARS/WORKSHOPS -ATTENDED

[1] **E-Learning & Tools for effective Teaching and Learning**, PG&Research Department of Commerce, Voorhees College, Vellore, 6 June 2020.

[2] **Team Building and Managing**, ICT Academy, Chennai, 22 June 2020 to 26 June 2020.

[3] **Software Resources for Researchers**, Islamiah College (Autonomous), Vaniyambadi, 27 January 2013.

[4] **Management of Cyber Information**, Islamiah College (Autonomous) Vaniyambadi, 19 February 2015.

[5] **Awareness of Consumer Rights and recent trends in HRM**, Islamiah College (Autonomous) Vaniyambadi, 31 March 2015.

[6] **Basis of SPSS**, El Shaddai Academy, Vellore, 6 May 2020.

[7] **Research Methodology**, Wilson College & KES' Shroff College of Arts & Commerce & University of Mumbai, from 19 May 2020 to 25 May 2020.

[8] **E - Content Development**, Annamalai College of Education for Women, from 28 May 2020 to 30 May 2020.

[9] **Blended Learning**, SNDT Women's University, Mumbai, 13 June 2020.

SHORT TERM COURSES - ATTENDED

[1] **How to teach effectively**, CALEM under MHRD, Aligarh Muslim University, from 3 May 2016 to 9 May 2016.

[2] **Training Programme on Academic Leadership, Sponsored By MHRD Govt Of India And AMU (Under The Scheme Of PMMMNMTT)**, 23 August 2017 to 29 August 2017

[3] **Aptitude and Logical Reasoning**, Department of Mathematics, AVS Arts and Science College, Salem, 17 April 2020 to 18 April 2020.

[4] **Stress Management**, Department of Management & Research, AVS Arts and Science College, Salem, 13 April 2020 to 17 April 2020.

[5] **Online Teaching Training Programme**, CALEM, MHRD, Aligarh Muslim University, from 25 April 2020 to 1 May 2020.

[6] **Digital Marketing**, PG and Research department of Commerce, Vivekanandha College of Arts and Science Tiruchengode, 15 May 2020 to 22 May 2020.

[7] **Human Resource Management**, Sacred Heart College (Autonomous), Tirupattur, 1 June 2020 to 5 June 2020.

B. BRINDHA, M.Com, M.Phil, B.Ed

NATIONAL & INTERNATIONAL LEVEL SEMINARS/CONFERENCES -ATTENDED

[1] **Drafting Extention Pedogogy for Achieving Corporate and Academic Excellence**, Department of Business Administration, Marudhar Kesari Jain College for Women, Vaniyambadi, 22 August 2020.

[2] **Impact of Cash to Cashless Business in India** (Opportunities and challenges), PG Department of commerce, Sacred Heart College (Autonomus), Tirupattur, 30 January 2020.

[3] **CSR Policies & Practices Caring today for better Tomorrow**, PG & Research Department of Commerce and PG Department of Commerce (CA), Marudhar Kesari Jain College for Women, Vaniyambadi, 26 February 2020.

FACULTY DEVELOPMENT PROGRAMME -ATTENDED

[1] **Outcome based Education & Digital Teaching and Learning**, IQAC, Islamiah College (Autonomus), Vaniyambadi, 14 June 2020.

NATIONAL & INTERNATIONAL LEVEL WEBINARS/WORKSHOPS -ATTENDED

[1] **E-Learning & Tools for Effective Teaching and Learning**, PG Department of commerce, Voorhess College, Vellore, 6 June 2020.

[1] **Healthy Life Style**, Department of Nutrition Food Service Management and Dietetics, Marudhar Kesari Jain College for Women, Vaniyambadi, 3 June 2020.

[2] **What Next ? A deep Dive**, PG Department of Computer Science, G.T.N Arts college

(Autonomous) , Dindugul, 5 June 2020.

[3] **Future Perspective**, Department of Management Studies of Nehru Institute of Information Technology and Management, Coimbatore, 10 June 2020 to 12 June 2020.

[4] **Introduction to E-Learning and it's Challenges**, Department of Corporate Secretaryship, Patrician College of Arts and Science , Adyar, Chennai, 28 June 2020.

[5] **E-Content Development**, IQAC, Annammal College Education for Women, Thoothukudi, 28 May 2020 to 30 May 2020.

SHORT TERM COURSE -ATTENDED

[1] **Online Teaching Training Program**, CALEM,HRDC, Aligarh Muslim University, Aligarh, 25April 2020 to 1 May 2020.