

## **DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)**

### **REPORTS**

2014 - 2024

### **COMMERCE ASSOCIATION**

**Date: 25 September, 2014**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized an Association function, Dr. M.A Jayaraj, M.Com, M.Phil, Ph.D, Regional Joint Director of Collegiate Education Vellore region, Vellore, addressed the students, around 300 students participated and gained knowledge.

### **WORKSHOP**

**TOPIC OF THE EVENT: Jewellery Making**

**Date: 11 March, 2015**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized one day workshop, Ms. Vedha Srinivasan, Yogan Terracotta Jewellery, trained the students and she shared her experience on the topic “Jewellery Making”, which was very informative. Around 200 students participated in this Workshop. We got a very good feedback from the participants.

### **SPECIAL LECTURE**

**TOPIC OF THE EVENT: Job Opportunities and Scope for Commerce Graduate**

**Date: 26 March, 2015**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized special lecture, Dr. Mohammed Llyas, M.Com, M.B.A., M.Phil, Ph.D., Vice Principal & Associate Professor of Commerce, and Dr. Noor Mohammed, HOD, Department of Commerce, Islamiah College (Autonomous), Vaniyambadi. They shared their views on the given topic. Around 300 students participated. We got a very good feedback from the participants.

## **SPECIAL LECTURE**

**TOPIC OF THE EVENT:How to Develop Soft Skills and Employability Skill Date: 13**

**August, 2015**

**Venue: Seminar**

**Hall**

Department of Commerce (Computer Applications) organized special lecture, Dr. J.Srinivasan, M.Com, M.B.A., M.Phil., Ph.D, Associate Professor and Research Supervisor, PG & Research department of Commerce, Muthurangam Govt. Arts College (Autonomous), he shared his experience on the given topic. Around 200 students participated. We got a very good feedback from the participants.

## **CAREER GUIDANCE**

**Date: 25 August, 2015**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized career guidance programme, Mr. S.N.Jayabalan,M.Com,M.B.A., Students Counsellor and Financial Education ICS-SIR House, Nugambakkam, Chennai. He guided the students to choose appropriate career in future and other aspects of life. Around 200 students participated. We got a very good feedback from the participants.

## **EDUCATIONAL LECTURE**

**TOPIC OF THE EVENT: Investment Strategies and Investopedia**

**Date: 03 March, 2016**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized educational lecture, Dr. Ramamurthy., M.Com. B.L., M.B.A., Ph.D.,Principal of Coimbatore Institute of Management and Technology, Coimbatore, delivered an educational lecture on the given topic. Around 200 students participated. We got a very good feedback from the participants.

## **WORKSHOP**

**TOPIC OF THE EVENT:Enterprise Resource Planning**

**Date: 16 March, 2016**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized workshop, Mr. S. Ragunathan, Former Materials Manager of LUCAS-TVS, Mahindra & Kaleeswari Refineries Ltd, Chennai. He shared his experience about enterprise resource planning, he trained students how ERP works in large companies and its importance, around 210 students participated. We got a very good feedback from the participants.

## **SPECIAL LECTURE**

**TOPIC OF THE EVENT:Contemporary Issues in Marketing**

**Date: 06 October, 2016**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized special lecture, Dr. R. Shanthi, M.Com, Ph.D, Assistant Professor, Department of Commerce, University of Madras. She shared her experience on the specified topic. Around 210 students participated. We got a very good feedback from the participants.

## **INTERNATIONAL SEMINAR**

**TOPIC OF THE EVENT:Indo-Japan China Business Opportunities**

**Date: 12 September, 2017**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized one day International Seminar, Resource Person Dr A.Dhanalakshmi, Professor, Wenzhou University China and Ms.Anjana K.S. -Relationship Manager, Indo Japanese Chamber of Commerce and Industries-IJCCI Karnataka, Information provided by the resource person was very innovative and useful. Around 11 outside colleges had participated. 200 students participated and got benefited very much through this one day International Seminar.

## **AWARENESS PROGRAMME**

**Date: 11 July, 2018**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) and Entrepreneur Development Cell organized Entrepreneurial Awareness Programme, Resource Person: Ms. S. Dhanalakshmi (IVERS bags, Mudipakkam Chennai) was the expert for the programme. Around 200 students participated and benefited very much through this programme.

## **WORKSHOP**

**TOPIC OF THE EVENT: Making of the Jute Products**

**Date: 19 July, 2018**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) and Entrepreneur Development Cell organized two days Workshop on "Making of Jute Products", Dr. Valarmathi RJD-Vellore region inaugurated the workshop.

## **NATIONAL SEMINAR**

**TOPIC OF THE EVENT: Data Analysis for Research Application**

**DATE: 5 August, 2018**

**VENUE: Seminar Hall**

The Department of Commerce (CA) organized a one-day National Level Seminar titled "Data Analysis for Research Application" on August 5, 2018, at Seminar Hall. Dr. T. Thirupathi, Assistant Professor & Head Department of Commerce, of Government Arts College (Autonomous), Salem-7 served as the resource person. He imparted the students on the need for data analysis in research at their graduation level, in the second session he taught the students on the selection of appropriate statistical tools in business research with example to the group of 211 students. His expertise in the field undoubtedly provided valuable insights into data analysis for research application, enriching the participants' knowledge and understanding in the subject matter.

## **ORIENTATION PROGRAMME**

**TOPIC OF THE EVENT: Tally ERP9**

**Date: 06 January, 2020**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized Orientation Programme, Resource Person: Mr.Meiyappan Gandhi, Regional Manager, Tally Education Pvt Ltd., and Dr. R.K. Vimal Nandhan (Ph.D. IIT Madras), Centre Director, Tally Institute of Learning ,Vellore. They shared valuable information on “Biggest Job opportunity for Commerce students and importants of Tally ERP 9. Around 200 students participated. We got a very good feedback from the participants.

### **ENTREPRENEURSHIP AWARENESS CAMP**

**Date: 11 to 14 March, 2020**

**Venue: Seminar Hall**

Department of Commerce (Computer Applications) organized Entrepreneurship Awareness Camp in collaboration with VIT-CSR, funded by DST-NIMAT. Around 109 students from all the department participated and received certificate.

### **STATE LEVEL WEBINAR**

**Date: 23 June, 2020**

**Technology Used: Google Meet**

Department of Commerce (Computer Applications) organized State level webinar from 4.00pm to 5.30pm via Google Meet for the Students of our college. 180 students responded and 81 attended webinar. Resource Person was Dr. V. Sumathy. Assistant Professor. Quaid-E-Millath Govt. College for Women, Chennai.

### **ORIENTATION PROGRAM**

**TOPIC OF THE EVENT: Orientation Programme for Young Investors**

**DATE: 20 and 21 September, 2021**

**MODE: Online**

Department of Commerce (Computer Applications) organized an event in association with Infinite Edge Training and HR Solutions, sponsored by the National Stock Exchange (NSE) India. The aim of the event was to create and promote investment practices among young minds. Mr. Ramkumar, also known as Manjushree, a Life Coach & Trainer, served as the resource person for the program. Approximately 151 students participated and gained knowledge about investment opportunities and their avenues.

### **CERTIFICATE COURSE**

**TOPIC OF THE EVENT: Digital Marketing**

**DATE: 22 December, 2021 to 12 January, 2022**

**MODE: Online**

Department of Commerce (Computer Applications) organized a Certificate Course in association with Nandi Foundation (NGO). The course, conducted via Zoom Meeting, had

duration of 40 hours, running from 10 a.m to 1.00 p.m. It comprised 6 modules and was followed by a well-structured assessment through the Learning Management System (LMS). A total of 135 students participated in the course, learning about trending technologies in marketing.

### **FINANCIAL LITERACY WEEK**

**DATE: 14 to 18 February, 2022**

**MODE: Online**

B.Com (CA) students actively participated in the Financial Literacy Week organized by the National Centre for Financial Education (NCFE), Government of India. Around 50 students participated in the event and received certificates.

### **ENTREPRENEURIAL WORKSHOP**

**TOPIC OF THE EVENT: Role of ODOP in making India a self-reliant**

**DATE: 26 February, 2022**

**MODE: Online**

B.Com (CA) department, in association with Mahatma Gandhi National Rural Education and the Ministry of Education, Government of India, organized a one-day workshop. Dr. Sai Sudeer Kumar, an Approved Consultant, served as the resource person for the program. Approximately 50 students participated online, received education on the topic, and were awarded certificates.

## **VALUE ADDED COURSE**

**TOPIC OF THE EVENT: Accounting, Taxes and Tally**

**DATE: 09 to 16 March, 2022**

**VENUE: Seminar Hall**

Department of Commerce (Computer Applications) organized a Value Added Course in association with Naandi Foundation, sponsored by Mahindra Pride Classroom. The course took place with duration of 26 hours. More than 200 students actively participated and gained knowledge in Accounting, Taxes, and Tally. All participants were awarded certificates for their successful completion of the course.

## **NATIONAL WEBINAR**

**TOPIC OF THE EVENT: Series of National Webinars by NCFE**

**DATE: 21 to 27 March, 2022**

**MODE: Online**

The National Centre for Financial Education celebrated Global Money Week by organizing a series of national webinars. Students from the Commerce (CA) department actively participated in the webinars and also took part in a quiz. As recognition of the institution's involvement, our institution received a Certificate of Appreciation for its contribution to the event.

## **CERTIFICATE COURSE**

**TOPIC OF THE EVENT: Accounting Information System**

**DATE: August, 2022 to September, 2022**

**VENUE: Classroom**

Department of Commerce (Computer Applications) conducted a certificate course on "Accounting Information System" from August 2022 to September 2022. The course duration is 30 hours between 3.00 PM to 4.00 PM. The course was handled by Dr.B.Manjula, Head & Assistant Professor, Dr.P.Umadevi, Assistant Professor, and Ms.B.Brindha, Assistant Professor of the Department. 230 students were joined and gained knowledge on Accounting.

## **WORKSHOP**

**TOPIC OF THE EVENT: Financial Planning and Wealth Creation through  
Capital Market**

**DATE: 13 September, 2022**

**VENUE: Seminar Hall**

Department of Commerce (CA) organized a one-day workshop, with Mr. Suresh Kumar P., Associate Director from Zebu Shares and Wealth, serving as the resource person. Approximately 180 students actively participated and gained knowledge about trading and wealth creation as investors. The program was highly informative and educative, benefiting the students significantly.

## **INDUSTRIAL VISIT**

**TOPIC OF THE EVENT: Yelagiri Collective Farmer Producer Company**

**DATE: 30 September, 2022**

**VENUE: Vishamangalam**

Department of Commerce (CA) organized an industrial visit for third-year students of B.Com (CA). Approximately 54 students and 2 staff members visited the "Yelagiri Collective Farmer Producer Company Ltd." at Veppalampatti, Vishamangalam, Tirupattur District. Mr. B. Jayagopi, B.Com, Chairman, provided a briefing about the Farmer Producer Company (FPO). During the visit, the students received training on agricultural entrepreneurship skills.

## **LIFE SKILL PROGRAM**

**TOPIC OF THE EVENT: Financial Management and Planning**

**DATE: 12 October, 2022**

**VENUE: Seminar Hall**

Department of Commerce (CA) organized a Life Skill Program with Mr. Imran Ahamed, Founder and Director of Infinite Edge and HR Solution Coimbatore, as the guest speaker. Approximately 170 B.Com (CA) students attended the program and gained knowledge about securities investment and financial planning. The program was highly informative and educational.



## **WORLD DAY FOR SOCIAL JUSTICE COMPETITION**

**TOPIC OF THE EVENT: Overcoming barriers and unleashing Opportunities  
for Social Justice**

**DATE: 20 February, 2023**

**VENUE: B.Com (CA) Classroom**

Department of Commerce (CA) and the Legal Cell jointly conducted competitions in celebration of World Day for Social Justice. Under this theme, the department organized a Pencil Drawing competition, Poster Presentation, and Digital Collage. Students from various departments actively participated, and the winners were awarded for their creative efforts..

## **STATE LEVEL SEMINAR**

**TOPIC OF THE EVENT: Women's Right and Empowerment**

**DATE: 21 February, 2023**

**VENUE: Seminar Hall**

Department of Commerce (CA) and Legal Cell jointly organized a State Level Seminar featuring Mrs. Sneha, Advocate from the Combined Court, Tirupattur, as the Resource Person. Approximately 200 students actively participated in the seminar, learning about women's rights and empowerment.

## **PARTICIPATION IN INTERNATIONAL CONFERENCE**

**TOPIC OF THE EVENT: Business Sustainability and Development: Unlocking Opportunities in the Digital Era**

**DATE: 27 April, 2023**

**VENUE: Allama Iqbal Auditorium**

15 Students and 1 Faculty from B.Com (CA) attended One day International Conference on "Business Sustainability and Development : Unlocking Opportunities in the Digitalised Era" on 27<sup>th</sup> April 2023 at Islamiah College (Autonomous).

## **PARTICIPATION IN WORKSHOP**

**TOPIC OF THE EVENT: Students E-Leader Workshop Program**

**DATE: 23 and 24 February, 2023**

**VENUE: Thiruvalluvar University**

Department of Commerce (Computer Application) attended Two days “E-Leader Workshop” on “STUDENTS E- LEADER WORKSHOP PROGRAM” jointly organized by Entrepreneurship Development and Innovation Institute (EDII-IEDP) Chennai, on 23-02-2023 to 24-02-2023 Conducted by Thiruvalluvar University. 2 Students participated in Workshop.

## **PARTICIPATION IN NATIONAL LEVEL WEBINAR**

**TOPIC OF THE EVENT: Plan your Money, Plan your Future**

**DATE: Global Money Week March, 2023**

**VENUE: Online**

Department of Commerce (Computer Application) Participating in the National Level Webinars on the theme ‘**Plan Your Money, Plan your Future**’ organized by National Centre for **Financial Education during Global Money Week**, March 2023.

## **M.Phil., VIVA-VOCE**

**DATE: 14 August, 2023**

**VENUE: Seminar Hall**

Dr.B.Manjula Convened M.Phil.,( COMMERCE) VIVA-VOCE examination for the research scholar Ms.B.Sandhiya on 14.8.2023.Dr.N.Fathima Tabassum server as External examiner.

## **SOFTSKILL TRAINING PROGRAM**

**TOPIC OF THE EVENT: Employability Skill**

**DATE: 8 February 2024 to 12 February 2024**

**VENUE: Seminar Hall**

The department organised “Softskill Training Program on Employability Skill in collaboration with Naandi Foundation from 8-2-2024 to 12-2-2024 .Final year students of B.Com CA & B.Com.,(G) trained in the program

## **NATIONAL LEVEL SEMINAR**

**TOPIC OF THE EVENT: Business Start-ups for women**

**DATE: 19 February, 2024**

**VENUE: Seminar Hall**

Department of Commerce(CA) has organized **One day National Level Seminar on “Business Start-ups for women”** on 19.02.2024 at 10.30 am in the Seminar hall. **Ms.Azeema Shahul** ,Founder, The Dessert Hut and SHAZE and Motivational Coach at Beinginspired Chennai will be the Resource Person for the Seminar. 307 Students were Participated and gained Knowledge about New Business Start-ups Ideas. Students got benefited. The Program really Informative and Educative.

## **ORIENTATION PROGRAM**

**TOPIC OF THE EVENT: Skill Training on Making Leather Goods**

**DATE: 1 March, 2024**

**VENUE: Seminar Hall**

Entrepreneurship Development Cell and Business Incubation Centre ,in collaboration with the Central Footwear Training Institute, organized an Orientation Program on “**SKILL TRAINING MAKING LEATHER GOODS**” on **1<sup>ST</sup> March 2024 at 11.00 am** in Seminar Hall. The program aimed to impart valuable skills and knowledge related to leather goods manufacturing to students from various academic background **Mr. T.GNANAPAZHANI**, M. Tech., specializing in Footwear Science & Engineering, served as the resource person for the orientation program. A total of 212 students participated in the program, representing diverse academic disciplines including B.Com (CA), B.Com, NFSMD, B.sc in Mathematics, Biology, Chemistry, Data Science students. The orientation program included several key highlights that made it informative and beneficial for the attendees.

## **CERTIFICATE COURSE**

**TOPIC OF THE EVENT: Security Analysis and Portfolio Management**

**DATE: December, 2023 to March, 2024**

**VENUE: Classroom**

Department of Commerce (Computer Applications) Conducted a certificate course on “Security Analysis and Portfolio Management” from December 2023 to March 2024. The course duration is 30 hours between 9.30 - 11.30 a.m, 12-2.00p.m and 1.30-3.30p.m. The course was handled by Dr.B.Manjula, Head & Assistant Professor, Dr.P.Umadevi, Assistant Professor, and Ms.B.Brindha, Assistant Professor of the Department. 65 students were joined and gained knowledge about investment securities and management.