

PG AND RESEARCH DEPARTMENT OF COMMERCE

REPORTS

ACADEMIC YEAR 2023-2024

GUEST LECTURE

TOPIC OF THE EVENT: Inauguration Of Commerce Association Meet 2023 And Guest Lecture On "Stress And Its Impact On Health".

DATE: 02/09/2023

VENUE: Seminar Hall

On 02/09/2023, PG and Research Department of Commerce organized "INAUGURATION OF COMMERCE ASSOCIATION MEET 2023 AND GUEST LECTURE ON "STRESS AND ITS IMPACT ON HEALTH". Ms. M. Latha M.sw., M.Phil., students counsellor, Sacred Heart College, Tirupattur, was invited as chief guest and she delivered elaborate lecture on the topic. This program was very much useful for our students to manage stress and enhance their knowledge.



COMMERCE DEPARTMENT COMPETITION

TOPIC OF THE EVENT: Department competition viz.

DATE: 04/09/2023

VENUE: Seminar Hall

On 04/09/2023, PG and Research Department of Commerce organized **Department competition viz**., Paper presentations, Ad-Zap, Best Manager., Collage, Quiz. Many students actively participated and own many prizes.



Commerce Bazaar

TOPIC OF THE EVENT: Commerce Bazaar

DATE: 11/9/2023

VENUE: Auditorium

On 11/9/2023, PG and Research Department of Commerce organized "Commerce Bazaar".

Many student from the department actively participated and showed their hidden talents.



GUEST LECTURE

TOPIC OF THE EVENT: Financial Awareness Program on "INTRODUCTION TO THE SECURITIES MARKET AND ROLE OF REGULATORS".

DATE: 11/10/2023

VENUE: Seminar Hall

11/10/2023, PG and Research Department of Commerce organized financial awareness program on "INTRODUCTION TO THE SECURITIES MARKET AND ROLE OF REGULATORS". Mr. B. Badrinarayanan and B. Karthick, SEBI invited as resource persons. The program was very much useful for our students to enhance their knowledge.



CERTIFICATE COURSE

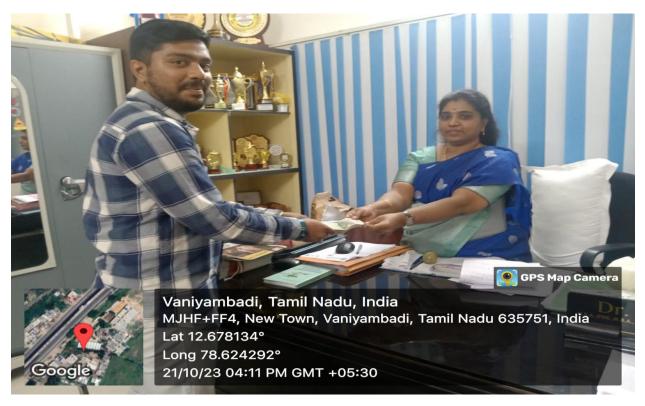
TOPIC OF THE EVENT: Online Based Income Taxes, Goods And Service Taxes Practices

- Intermediate Level Course

DATE: 09/10/2023 to 09/11/2023

VENUE: ARTIFICIAL INTELLIGENCE LAB

From 09/10/2023 to 09/11/2023, PG and Research Department of Commerce organized one month certificate course on "ONLINE BASED INCOME TAXES, GOODS AND SERVICE TAXES PRACTICES - INTERMEDIATE LEVEL COURSE ". The classes are taken from from 3.00 p.m. to 6.00 p.m., during the working days. G Abdul Kareem B.com., M.B.A .,CA., Founder of ABG Associates (Auditing Firm and Training Institute), Trichy, invited as trainer. . The software, course material and certificate are provided to all the trainees. The classes were conducted in the Artificial Intelligence Lab. Totally 83 students and 7 staff from various department of our college actively participating.



INDUSTRIAL VISIT

TOPIC OF THE EVENT: TVS Company, Hosur

DATE: 09.01.2024

VENUE: TVS Company , Hosur

On 09.01.2024 PG and Research department of Commerce Organized Industrial Visit to TVS Company, Hosur. Totally 59 Students from III B.Com-G and 2 faculty from Commerce department were accompanied with the students.



INTERNATIONAL CONFERENCE

TOPIC OF THE EVENT: Opportunities and Challenges of Business in the Digitalized world

DATE: 17/02/2024

VENUE: Seminar Hall

On 17/02/2024 PG and Research Department of Commerce organized One day International Conference on "**Opportunities and Challenges of Business in the Digitalized world''.** Dr. M. Sadiq Sohail, Department of Management and Marketing, Saudi Arabia, Dr. Dhanushkodi Rengasamy, M.Com., M.Phil., MBA (Fin), PGDCA, B.Ed., CGT, AFHER(UK), Head of the Department of Accounting, Finance & Economics. was the resource persons. A total of **159 students** actively participated in the conference, showcasing a keen interest in understanding the intricacies of digital business. Additionally, the conference attracted **18 external participants**, including industrial professionals, academicians, and researchers, enriching the discourse with diverse perspectives.



CERTIFICATE COURSE

TOPIC OF THE EVENT: Data Analysis using IBM SPSS

DATE: On Feb 2024 to March 2024 (One Month) **VENUE:** ARTIFICIAL INTELLIGENCE LAB

On Feb 2024 to March 2024 (One Month) PG and Research Department of Commerce organized Certificate course on Data Analysis using "**IBM SPSS**" The course was conducted in the AI Computer Lab .A Total of 60 III Year B.Com-G Students. The sessions were led by Dr. P. Kavitha, an esteemed resource person with extensive knowledge and experience in data analysis and statistical software. Under her expert guidance, students were introduced to the powerful functionalities of IBM SPSS, a leading software package used for statistical analysis in social science.



NATIONAL SEMINAR

TOPIC OF THE EVENT: Issues and development of Human Resource Management in the Concurrent Development of Artificial Intelligence

DATE: 7/03/2024

VENUE: Seminar Hall

On 7/03/2024 PG and Research Department of Commerce organized One day National Seminar on "Issues and development of Human Resource Management in the Concurrent Development of Artificial Intelligence". Mr.RAM K.NAVRATNA MSW., Diploma in Labour Administrative Law. Diploma in Personal Management and Industrial Relations., Diploma in Training and Development., HR Resonance and Chief Executive., MBI Powder coating Pvt Ltd., Yeshwaanthpur, Bangalore. A total of **151 students** actively participated in the conference, showcasing a keen interest in understanding the intricacies of digital business.



VALEDICTORY And FOOD FEST

TOPIC OF THE EVENT: Valedictory And Food Fest

DATE: 24/04/2024

VENUE: B.Com(G) Class Rooms

On April 24, 2024, the PG and Research Department of Commerce organized a vibrant **FOOD FEST and Valedictory** for the entire commerce department, encompassing both undergraduate and Postgraduate students. A total of 171 students actively participated in the event, showcasing their culinary talents and entrepreneurial skills. The Food Fest was graced by the presence of Dr. M. Renu, the Principal and Head of the Department at Islamiah Women's Arts and Science College, who served as the resource person for the event. Dr. Renu played a pivotal role in evaluating the participants and selecting the best team based on criteria such as creativity, presentation, taste, and teamwork.



ACADEMIC YEAR 2022-2023

Association Meet-2022 : Career Guidance and Food Fest TOPIC OF THE EVENT: Career Guidance Program and FoodFest

DATE:9thJune,2022

VENUE: Seminar Hall

The PG and Research Department of Commerce organized the Association Meet-2022, comprising a Career Guidance program and Food Fest. Dr. M. Renu, the college Principal, was invited as the chief guest and resource person. The chief guest delivered a lengthy lecture on career guidance. The program proved to be highly beneficial for the students.

Awareness Program

TOPIC OF THE EVENT: Financial Literacy and Women Entrepreneurial Development.

DATE:3rdSeptember2022

VENUE: Seminar Hall

ThePGandResearchDepartmentofCommerceorganizedan"AwarenessProgram Mr. Rogan I, CLF Coordinator from Natrampalli, Ms. Maragatham M, Faculty at INDSETI, Natrampalli, and Ms. Kavitha, Faculty at INDSETI, Natrampalli, were invited as resource persons for the program. All the students and faculty members of the department participated in the program. It was highly informative and beneficial for the students.

Competition

TOPIC OF THE EVENT: Department Competition

DATE:23rd September, 2022

The PG and Research Department of Commerce organized departmental competitions, including Ad-zap, Power Point Presentations, Best Manager, Quiz, and Collage competitions. Many students participated in these competitions and won numerous prizes.

Competition

TOPIC OF THE EVENT: Department Competition

DATE:23rd October, 2022

The PG and Research Department of Commerce organized departmental competitions, including Ad-zap, Power Point Presentations, Best Manager, Quiz, and Collage competitions. Many students participated in these competitions and won numerous prizes.

ACADEMIC YEAR 2021-2022

International Conference

TOPIC OF THE EVENT: Impact of Covid Pandemic on International Level Import and Export Business

DATE:21stOctober,2022

VENUE: Seminar Hall

The PG and Research Department of Commerce organized a One Day International Conference from 10:00 a.m. to 1:00 p.m. at the Seminar Hall. Dr. A. TAMILARASU JEEJENDAR ALAGAPILLAI, M.Com, M.B.A., Ph.D., Associate Professor in the Accounting Department of Cooperatives College of Business and Economics, Ambo University, Ethiopia, East Africa, was invited as the chief guest and resource person for the International Conference. The conference was highly beneficial and informative for the students. All the students from our department actively participated and gained a lot of information. Additionally, 10 participants from other colleges presented papers on various topics through Google Meet, and E-certificates were distributed to all the participants.

16 articles were received for the international conference and were published in the Online

VENUE: Seminar Hall

VENUE: Seminar Hall

InternationalShanlaxJournalasaspecialvolume.Dr.P.Kavithacontributed4articles,

S. Deepalakshmi contributed 1 article, S. P. Sathyaneela contributed 1 article, and J. Vaishnavi contributed 1 article published in the journal.

Workshop

TOPIC OF THE EVENT: Developing Communicative Competence in English

DATE:10thNovember,2022

VENUE: Seminar Hall

VENUE: Seminar Hall

The PG and Research Department of Commerce organized a Workshop from 10:00 a.m. to 12:00 p.m. at the Seminar Hall. Dr. M.A. Mohamed Sahul Hameed, Associate Professor (Sr) from the Department of English, School of Social Science and Languages, VIT University, Vellore, was invited as the chief guest to deliver a lecture. This workshop proved to be highly beneficial for our students, providing them with valuable information that will assist in their future careers.

Seminar

TOPIC OF THE EVENT: Ambitious in GST and IT

DATE:25thNovember,2022

ThePGandResearchDepartmentofCommerceatourcollegeorganizedaOne-DaySeminar from 10:30 a.m. to 1:30 p.m. at the Seminar Hall. G. Abdul Kareem, B.Com., M.B.A (CA), Founder, and Auditor at ABG Associates, Trichy, was invited as the chief guest and Resource Person. The workshop was highly beneficial for our students, providing them with valuable information essential for their future careers.

Workshop

TOPIC OF THE EVENT: Simulation using AIMABIZ LAB

DATE:25thFebruary, 2023

VENUE: EL Lab

The PG and Research Department of Commerce organized a"One-Day Workshop from 10:00a.m.to2:00p.m .Dr.RajeshHarikrishnan, Assistant Professorin Information Systems and Analytics at the Research Squad, Firebird Institute of Research in Management, Bannari Group (FIRM), Coimbatore, was invited as the trainer and resource person. All the students from our department actively participated in the workshop and benefited from it.

Industrial Visit

TOPIC OF THE EVENT: Industrial Visit

DATE:17thMarch, 2023

The PG and Research Department of Commerce organized an Industrial Visit to SIPCOT, Ranipet. All 52 final-year students actively participated .The Industrial Visit proved to be highly useful and informative for the students.

Tour

TOPIC OF THE EVENT: Tour

DATE:21thMarch, 2023

The PG and Research Department of Commerce organized a one-day tour to MGC, Chennai, and 31 students from III B.Com participated in the tour. The tour proved to be very useful for the students.

ACADEMIC YEAR 2021-2022

NATIONAL LEVEL WEBINAR

TOPIC OF THE EVENT: Cloud Accounting

DATE:18thAugust, 2021

The PG and Research Department of Commerce organized a 'One Day National Level Webinar through Google Meet from 11:00 a.m. to 1:00 p.m. Dr. K. Rajavelu, Principal of SVP Auditor Coaching College, was invited as the resource person. In total, 6 members and 190 students from our department actively participated and gathered information. E-certificates were distributed to all the participants.

WEBINAR

TOPIC OF THE EVENT: CDSL-Protection Funds

DATE:27thAugust, 2021

VENUE: Seminar Hall

The PG and Research Department of Commerce organized a webinar through Google Meet from 11:00 a.m. to 12:00 p.m. Dr. Sharan Kumar Shetty, Associate Professor in the Department of Business Administration at MSN Institute of Management, Mangalore, was invited

VENUE:SIPCOT

VENUE :MGC

VENUE: Seminar Hall

as the resource person. In total, 6 members and 190 students from our department actively participated, gathering information, and enhancing their knowledge.

Webinar

TOPIC OF THE EVENT: Recent Trends in Marketing

DATE:28thOctober,2021

VENUE: Seminar Hall

The PG and Research Department of Commerce and the Department of Business Administration organized a One Day National Webinar. Mrs. B. Uma Maheswari, Associate Professor in the Department of BBA(CA) at Sri GVG Visalakshi College for Women, was invitedastheresourceperson.Nearly350studentsand11facultymembersfromboth

departments participated in the program. The webinar was highly beneficial for the students in enhancing their knowledge and preparing for their future careers.

Webinar

TOPIC OF THE EVENT: Emotional Intelligences for Work Place Relationship

DATE:29thOctober,2021

VENUE: Seminar Hall

The PG and Research Department of Commerce organized a One Day National Webinar. Dr. V. K. Arthi, Assistant Professor in the Department of Management Studies at Sri Ramakrishna Engineering College, Coimbatore, was invited as the resource person. A total of 196 students and 6 faculty members from the department participated in the program. The webinar was highly informative and beneficial for the students.

TOPIC OF THE EVENT: Workshop -Entrepreneur DevelopmentDATE:16thDecember,2021VENUE: Seminar Hall

The PG and Research Department of Commerce organized a One Day Workshop. Dr. M.RENU, Hod and Principal Islamiah Women's Artsand Science College . A total of 66 students and faculty members from the department participated in the program. The Workshop was highly informative and beneficial for the students.

TOPIC OF THE EVENT: Workshop -Research Methodology DATE:24thFEB ,2022 VENUE: ELL Lab

The PG and Research Department of Commerce organized a One Day Workshop. Dr. P. KAVITHA, Assistant Professor, PG and Research Department of Commerce, Islamiah Women's Arts and Science College. The Commerce Department is delighted to announce a one-day workshop on Research Methodology scheduled for February 24, 2022 at ELL Lab .The primary aim of this workshop is to equip our third-year undergraduate and second-year postgraduate students with essential skills and knowledge necessary for conducting effective research and writing research papers. Over all 152 students have participated.

Competitions

TOPIC OF THE EVENT: Department Competition

DATE:23thApril,2022

VENUE: Seminar Hall

The PG and Research Department of Commerce organized various department competitions, namely Ad-Zap, PowerPoint Presentation, Quiz, and Collage, to bring out the creativity and hidden talents of the students. Many students actively participated and showcased their creativity and hidden talents.

Workshop

TOPIC OF THE EVENT: Smart Investment Plan for Sustainable Future

DATE:7th May, 2022

VENUE: Seminar Hall

The PG and Research Department of Commerce organized a workshop. Ms.J. Deepa, Assistant Professor in the Master of Administration at Priyadharshini Engineering College, Vaniyambadi, was invited as the chief guest. The workshop was highly beneficial. All the students and staff participated and benefited from the workshop

Trip

TOPIC OF THE EVENT: Trip to Queens Land DATE:15thMay,2022

The PG and Research Department of Commerce organized a trip to Queens Land. Three staff members and all the III B.Com students went on the one-day trip to Queens Land. The III B.Com students and staff benefited from the trip.

Training Program

TOPIC OF THE EVENT: Data Analysis Using IBM SPSS

to31stMay2022 DATE:16thMay,2022

ThePGandResearchDepartmentofCommerceorganizeda'Hands-onTrainingProgram as a best practice for II.B.Com., III B.Com., I.M.Com, and II.M.Com students. Dr. P. Kavitha conducted the training for the department's students. It was highly beneficial for the students in their project work, higher studies, and future career prospects. E-certificates were distributed to all the participants.

Bazaar

TOPIC OF THE EVENT: CommerceBazaar

DATE:26thMay,2022

ThePGandResearchDepartmentofCommerceorganizedthe"CommerceBazaar". A total of 25 stalls were opened by students from our department. The Commerce Bazaar was very beneficial for our students asit helped them gain knowledge of trading.

National Level Seminar

TOPIC OF THE EVENT: Problems and Challenges of NPA and Its Recovery Mechanism

DATE:30thMay,2022

VENUE: Seminar Hall

The PG and Research Department of Commerce organized a One-Day National Level SeminarProf.T.AugustusImmanuelPauldurai,M.Com.,CAIIB,CMA(Inter),NET(UGC),

Assistant Professor, Department of Commerce and International Trade, Karunya Institute of Technology and Science(Deemed to be University), Coimbatore, was invited as the Chief Guest and Resource person. The Resource person delivered an elaborate speech on the topic, which was

VENUE: Queens Land

VENUE: EL Lab

VENUE: Auditorium

very beneficial for the students. E-Certificates were distributed to all the participants.

ACADEMIC YEAR 2020-2021

National Level Webinar

TOPIC OF THE EVENT: Green Marketing

Date:09June,2020

Technology Used: YouTube

PG and Research Department of Commerce organized OneDay National Level Webinar, Dr. D. Leelavathi, Assistant Professor of the Department of Commerce (A&F), Gurunanak College (A), Chennai was the Resource Person. Totally 1060 members registered for the webinar. Maximum number of participants attended webinar through YouTube platform. The E-Certificates distributed to all the participants. We received good feedback from the participants and the video of the webinar was made available in the YouTube. Dr.D.Leelavathi made informative presentation about Green Marketing. Participant gathered a lot of information and benefited.

National Level Faculty Development Programme

TOPIC OF THE EVENT: Online Teaching Tools

Date:01July,2020

Technology Used: YouTube

PG and Research Department of Commerce in association with IQAC of the College organized Faculty Development Programme, Dr. D. Leelavathi, Assistant Professor of the Department of Commerce(A&F), Gurunanak College(A),Chennai was the Resource Person for session –I. Dr. Leelavathi made clear Presentation about uses of Zoom App, rating between Google Meet and Zoom.

Dr. Athilinga Senjith, Assistant Professor, Department of Commerce(A&F), Gurunanak College(A), Chennai was the Resource Person for session –II Dr. Dr. Athilinga Senjith made elaborate presentation about YouTube channel creation, YouTube live streaming using Stream Yard and also made presentation on E-Content Creation.

Total registered count for FDP through Google Form is 340. Maximum number of

participants attended FDP through YouTube. Good feedback received from the participants and the video of the FDP was made available in the YouTube. E-certificates distributed to all the participants.

NATIONALLEVELWEBINAR

TOPIC OF THE EVENT: Capital Market

Date:30January,2021

Technology Used: Google Meet

PG and Research Department of Commerce organized One Day National Level Webinar. **Dr. SharanKumar Shetty,** Associate Professor, Department of Business Administration, MSN Institute of Management, Mangalore was invited as Resource Person. Total 6 faculty and 196 students of Commerce department actively participated, gathered information and enhanced their knowledge.

NATIONALLEVELWEBINAR

TOPIC OF THE EVENT: Data Analysis using AMOS

Date:10February,2021

Technology Used: GoogleMeet

PG and Research Department of Commerce organized One Day National Level Webinar. **Dr.K.Kishore,** Assistant Professor, Department of Commerce, Voorhees College, Vellore, was invited as Resource Person. Total 6 faculty and 196 students of Commerce department and 36 participants from other colleges actively participated, gathered information and enhanced their knowledge. All the participants received E-Certificate.

WEBINAR-REPORT

TOPIC OF THE EVENT: Investor Awareness Program

Date: 16 February, 2021

Technology Used: Google Meet

PGandResearchDepartmentofCommerceorganizedWebinar.**Dr.R.HepzibahGnana Sinthiya,** Assistant Professor, Department of Commerce, Auxilium College, Vellore was invited was invited as Resource Person. Total6facultyand196studentsofCommerce department actively participated, gathered information and enhanced their knowledge. All the participantswereappreciatedwithparticipationcertificateprovidedbytheBombayStock Exchange.

INDUSTRIAL VISIT

Date:20February,2021

PG and Research Department of Commerce organized Industrial Visit to TIRUPATTUR COOP SUGAR MILLS LTD., which is situated at Kethandapatti, Tirupattur District, Tamil Nadu.46FinalB.Com students,9Final M.Com Students and2 faculty visited to Sugar Mill and collected lot of information and enhanced their knowledge.

WORKSHOP

TOPIC OF THE EVENT: Customer Relationship Management

Date:26February,2021

Venue: Seminar Hall

PG and Research Department of Commerce organized Workshop. **Dr. A. Arockia Marry,** Assistant Professor, Department of Commerce, Sacred Heart College(A), Tirupattur was invited as resources person. Totally 196 Students and 6 faculty actively participated and all appreciated with participation certificate. The workshop was very much useful and informative for the students.

ACADEMIC YEAR 2019-2020

Inauguration and Special Lecture

TOPIC OF THE EVENT: Innovation for Business Success

Date:22September,2019

Venue: Seminar Hall

PG and Research Department of Commerce organized Inauguration function and Special Lecture, Dr.E.Soba, Head, Department of Business Administration of Priyadharshini Engineering College, Vaniyambadi was invited as the Chief Guest. All the students actively participated and gathered information about innovations for Business Success.

Seminar

TOPIC OF THE EVENT: Research Methodology

Date: 28 June, 2019

Venue: Seminar Hall

PG and Research Department of Commerce organized One Day National Seminar on Research Methodology Dr. Major Syed Shahabuddin, MA., History., MA Political Science., M.Phil., B.Ed., Phd., Farmer Principal, Islamiah College(Autonomous), Vaniyambadi. All the students actively participated and gathered information about Research Methodology.

Workshop

TOPIC OF THE EVENT: Women Entrepreneur

Date:08February,2020

Venue: Seminar Hall

PG and Research Department of Commerce organized Workshop, Dr.N. Fathima Tabassum M.Com.M.B.A., M.Phil Ph.D., Commerce (NET) Management (NET), Assistant Professor in the Department of Commerce, MUC, Ambur was invited as the Chief Guest. The Chief Guest delivered elaborate speech on the specified topic. All the students of the PG and Research Department of Commerce actively participated and benefited. All the Students gained alot of information and enhanced their knowledge about Women Entrepreneur.

One day National Level Conference

TOPIC OF THE EVENT: Recent trends, issues and Innovations in the human resource management in the globalized scenario

Date:08 March, 2020

Venue: Seminar Hall

PG and Research Department of Commerce organized One Day National Level Conference, Dr. Freda Gnanaselvam, Principal of MMES College, Melvisharam, Ranipet was invited as Resource Person. Dr. Freda Gnanaselvam addressed the participants with her golden words and delivered very elaborative speech and made informative presentation on the specified topic.

Dr. S. N. Nadeem, Assistant Professor, Department of Commerce and Management, Government First Grade College from Kolar, Karnataka was invited as the Resource person. Dr S.N. Nadeemmadeelaboratepresentationon Innovation in Human Resource Managementi n the Globalized Scenario.

From various college participants came and attended Conference, and all the students from the department actively participated and benefited. Certificates were distributed to all the participants and paper presenters.

ACADEMIC YEAR 2018-2019

International conference

TOPIC OF THE EVENT: Contemporary Challenges, Opportunities and Innovative ideas for the Sustainable Development of Business

Date:03and04January, 2018 Venue:SeminarHall

PG Department of Commerce organized two days International Conference, Resource Person Dr. Ms. R. Anitha M.com., M.Phil., Ph.D., Faculty, Department of Business studies, higher College of Technology, Muscat and Dr. Shaila Bootwala M.com., M.Phil., Ph.D., Vice Principal, AbedaInamdar College, Pune was invited as Resource persons. They delivered lecture about the Sustainability of Human Beings in the Organization. She highlighted the concepts, human psychology, human behaviour in the organizations, various complexities and challenges faced by human beings in the developed organizations, and also Ms. Anjum Afsha M.com., M.Phil., Head of PG department of Commerce, Al-Ameen Arts and Science and Commerce college, Hosur was invited as resource person. She highlighted the various qualities, techniques and skills requires for the Manager for efficient administration of today's business.

Dr. M. Valarmathi M.Sc., B.Ed., M.Phil., Ph.D., Regional Joint Director of Collegiate Education Vellore was invited as the Guest of honor to release the journal. She spoke about International trade. Total number of participants 223, which consists of Students of our college and other college staff and students participated and presented their papers.

Totally 70 students and staff presented papers. 60 articles of were selected and published in Shanlax International Journal which is an UGC Approved Journal. This conference provided an opportunity to Staff, Students and Research Scholars to gain knowledge and to expose their talents.

Valedictory

Date:16April,2018

Venue:SeminarHall

PG Department of Commerce organized Association Meet Valedictory, Dr. Ms. Aariefa Basheer B.sc., B.Ed., MLIS, PGDLAN, Ph.D., Vice Principal of Islamiah Women's Arts and Science College, Vaniyambadi was the Chief Guest. Total 223 students participated from our department both UG and PG. Events organized were Ad-zap, Mime, Wealth out of waste, Collage, Paper presentation, Model making. Students participated and won Prizes in various events. Ms.Amin Thabassum from Final B.Com was selected as the Best Outgoing Student.

ACADEMIC YEAR 2017-2018

Special Lecture

TOPIC OF THE EVENT: Goods and Service Tax

Date:09August,2017

Venue: Seminar Hall

The department organized Special Lecture, Dr.C.Gnanlinshiny M.Com.,M.B.A.,M.Phil., Ph.D., Assistant Professor of Commerce from Voorhees College, Vellore was the chief Guest. She delivered a special lecture on the given topic.

State Level Inter collegiate competition

Date:04October, 2017

PG Department of Commerce organized State level Intercollegiate Competition, COMM INNOVA 2017. Total 100 students participated from different Colleges. Overall championship won by MMES College.

Venue:SeminarHall

Inauguration of Tally Course

Date:03October, 2017

Venue: Seminar Hall

PG Department of Commerce has organized Tally Programme, Mr. Ramkumar ICA and Ms. Geetha from Chennai was the resource persons. The ICA provided necessary software, Courseware, Assignments, Model Test, Projects Work, and conducted final exam for Students. The ICA provided totally 40 hours training to the students. Total 100 students participated from our college.